

Christmas Carols

Sponsorship Opportunities 2025

Your chance to be a key player
at our first-ever Christmas
Carols event.

We have unique opportunities
to promote your brand while
supporting life-changing
research to cure paralysis.

spinal-research.org/carols





About Spinal Research

Every two hours, someone in the UK will become paralysed.

Globally, it is estimated that 15.4 million people are living with paralysis. It can happen to anyone at any time, changing lives instantly.

When the spinal cord is injured it affects far more than the ability to walk. Paralysis impacts movement, sensation, continence, breathing, and much more.

At Spinal Research our vision is to create a world where paralysis can be cured, no matter when the injury occurred.

This will be achieved by funding the most innovative and promising research globally, empowering the next generation of Spinal Research scientists, and pushing the boundaries of science to find a cure.

Today, function-restoring treatments are in human trials, offering real hope that curing paralysis could become the medical breakthrough of the 21st century.

The science is here and progressing rapidly, but what we need now is the funding to accelerate this groundbreaking research for the millions affected in the UK and across the globe.

Together, we will cure paralysis.



A decorative border of golden stars of various sizes is positioned at the top of the page.

About Christmas Carols

Your chance to be a part of our inaugural carol event.

Join an enchanted evening of festive carols and seasonal sparkle at our first-ever carol concert.

We will be welcoming old friends and new to join together to sing some classic carols and Christmas favourites. After, you are invited to stay to enjoy a festive tippie and share in the joyful spirit of the season with good company and cheer.

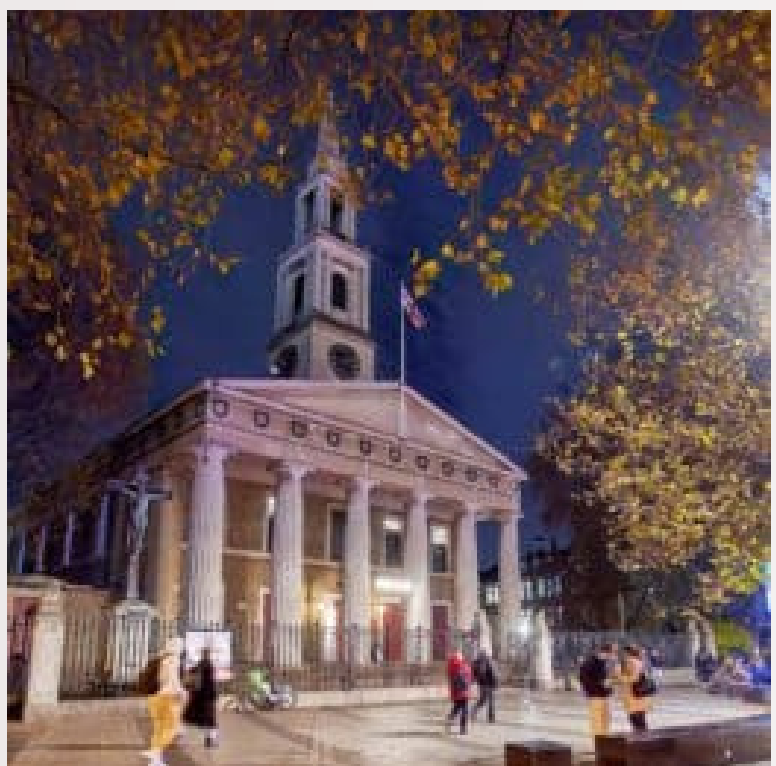
Key details

St John's Church, London
SE1 8TY (Waterloo, close
to Southbank).

Tuesday 16 December
doors 5.30pm

Carols start at 6.30pm
and end at 7.50pm

Drinks available before
and after the carols.





Your brand at the heart of hope

Sponsorship That Makes a Difference.

Partnering with Spinal Research for our inaugural Christmas Carols is more than just seasonal goodwill, it's a meaningful opportunity to align your brand with a world-changing cause while creating lasting impact.

Corporate Social Responsibility with Real Meaning

Your company will be backing the UK's leading charity dedicated to curing paralysis. It's a powerful way to show your customers, partners and employees that you're committed to making a tangible difference in people's lives. Together, we can help turn today's breakthroughs in spinal cord injury research into tomorrow's treatments.

Targeted Brand Visibility

This special evening will bring together a high-value, engaged audience from influential supporters and business leaders philanthropic communities. As a sponsor, your brand will be front and centre, all in a warm, festive setting that celebrates generosity and hope.

Employee Engagement & Pride

Opportunities to support a cause like ours can boost morale, loyalty and pride across your workforce. Whether through attendance at the concert, volunteering, or internal fundraising, your team can be part of something truly inspiring helping to deliver a future free from paralysis.





Headline Sponsor



£4,000

Your chance to be our sole Headline Sponsor.

Shine at the heart of Christmas by becoming the Headline Sponsor of our inaugural Christmas Carols.

Benefits for your brand

Pre-event

Dedicated social media post on Spinal Research channels to announce your sponsorship.

Acknowledgement as Headline Sponsor and official quote in media releases and social media posts prior to the event, with a hyperlink to your company website.

At-event

Up to 10 complimentary tickets for colleagues, friends and family.

Reserved seats at the event.

Full-page advert on back page of event programme.

Acknowledgement and thanks as Headline Sponsor in Charity representative's speech

Opportunity to give Christmas reading at the event.

Post-event


Permission to use Spinal Research logo on your company website and marketing materials in relation to the event for 12 months following event.





Choir Sponsor

£2,000



Keep the crowds entertained.

Set the stage for something special this Christmas by becoming the Entertainment Sponsor of our inaugural Christmas Carols.

Benefits for your brand

Pre-event

Dedicated social media post on Spinal Research channels to announce your sponsorship.

At-event

Up to 6 complimentary tickets for colleagues, friends and family.


Reserved seats at the event.

Quarter page advert and your logo in the event programme.

Signage on stage to announce your sponsorship.

Post-event

Permission to use Spinal Research logo on your company website and marketing materials in relation to the event for 12 months following event.





Festive Fizz Sponsor

£1,500

Keep the drinks coming.

Add some sparkle to the season by becoming our Festive Fizz Sponsor at Christmas Carols.

Benefits for your brand

Pre-event

Dedicated social media post on Spinal Research channels to announce your sponsorship.

At-event

Up to 6 complimentary tickets for colleagues, friends and family.


Reserved seats at the event.

Quarter page advert and your logo in the event programme.

Signage by drinks to announce your sponsorship.

Post-event

Permission to use Spinal Research logo on your company website and marketing materials in relation to the event for 12 months following event.





Accessibility Sponsor



£2,500

Help create a welcoming event for everyone.

We believe access is a right, not a privilege, so we're doing our best to make sure everyone has the best possible access at the event.

Benefits for your brand

Pre-event

Dedicated social media post on Spinal Research channels to announce your sponsorship.

At-event

Up to 4 complimentary tickets for colleagues, friends and family.

Reserved seats at the event.

Quarter page advert and your logo in the event programme.


Post-event

Permission to use Spinal Research logo on your company website and marketing materials in relation to the event for 12 months following event.





Sponsor a Song



£1,000

Sing it loud, sing it proud.

Dedicate one of our chosen festive songs or carols in honour of someone special.



**Celebrate
someone
special**

As well as having the song in your or a loved ones name you will receive up to 4 complimentary tickets for friends and family. We will also mention your song dedication in the programme.

Songs available to sponsor will be announced soon.





At a glance

Name	Donation	Quantity
Headline Sponsor	£4,000	1
Choir Sponsor	£2,000	1
Festive Fizz Sponsor	£1,500	1
Accessibility Sponsor	£2,500	1
Sponsor a Song	£1,000	tbc





Don't miss out!

Claim your chosen sponsorship package now.

By sponsoring Christmas Carols, you're doing more than supporting a magical evening, you will be:

Showcasing your brand or name to a warm, engaged audience.

Aligning with a cause that will change lives through groundbreaking spinal cord research.

Giving back in a meaningful way this festive season.

To claim your chosen sponsorship option, please contact Tash to check availability and complete your donation.

This ensures we can reserve your package and give you the visibility, recognition, and impact your support deserves.

email: community@spinal-research.org
phone: 0203 824 7400

We'd love to have you with us as part of something truly special.

Together, we will cure paralysis.





Registered with
**FUNDRAISING
REGULATOR**

spinal-research.org/carols

REGISTERED CHARITY NUMBER: 1151015
(ENGLAND & WALES) SC050578 (SCOTLAND)