

Changing the future of Spinal Cord Injury

Spinal Research Ambassador Role Description

Spinal Research Ambassadors are a group of passionate supporters with one common goal - to cure paralysis. They help promote our work in their communities, through personal and professional networks, and online. Ambassadors also inspire fundraising by encouraging others to get involved and taking part themselves when they can. There are also opportunities to volunteer at our events.

Ways you can support us as an ambassador

- Join our fundraising campaigns to help spread the word.
- Share and engage with our social media posts.
- Introduce us to individuals, organisations, or communities we may not be reaching.
- We will check in with you to gather your input and feedback.
- Help raise awareness by sharing your story and insights. We will feature this on our website and social media.
- Feature in short videos or interviews to inspire others.
- Share updates with your network about our work and impact.

Other ways you could help

- Speak at local events and in the community to promote our work.
- Volunteer at events such as our Carol Concert or take part in a collection
- Help recruit potential supporters.
- Work with our fundraising and communications teams on projects or campaigns.
- Get involved with SCI awareness day (May) by raising awareness or funds.
- Attend different webinars with researchers to help spread the word of our research.
- Get involved with special projects such as promoting challenges or coming up with fundraising ideas.

How we will support you

- You'll receive a welcome pack with key information and a tote bag!
- We'll keep you updated about our work with a quarterly newsletter.
- You will have access to our ambassador WhatsApp group to stay connected with the other ambassadors
- You'll have access to resources to help you promote our work.
- We'll invite you to events, webinars, and ambassador meet-ups.
- You'll have a named contact for support and guidance.